

Business shall transform changes into innovations and thus into new businesses

Peter Drucker



Understanding and Developing Business Models (ProBM)

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OBJECTIVES

The ProBM project strives to provide a common ground for the exchange of experience and know-how between different types of organisations involved in adult and entrepreneurship education, and develop a network for transnational cooperation. The objective of the project is to analyse adults' actual knowledge and skills in the field of business model design and implementation, learn from the experience and good practices from partner countries and design a compendium helpful for future entrepreneurs.

TARGET GROUPS

- Adults, who want to launch a business activity.
- Unemployed people, who would be interested in launching a business activity.
- Adults, who have already business activity and want to extend their knowledge and skills on business models topic.

PARTNERSHIP

Institute for Sustainable Technologies
– National Research Institute (Poland)

Training 2000
(Italy)

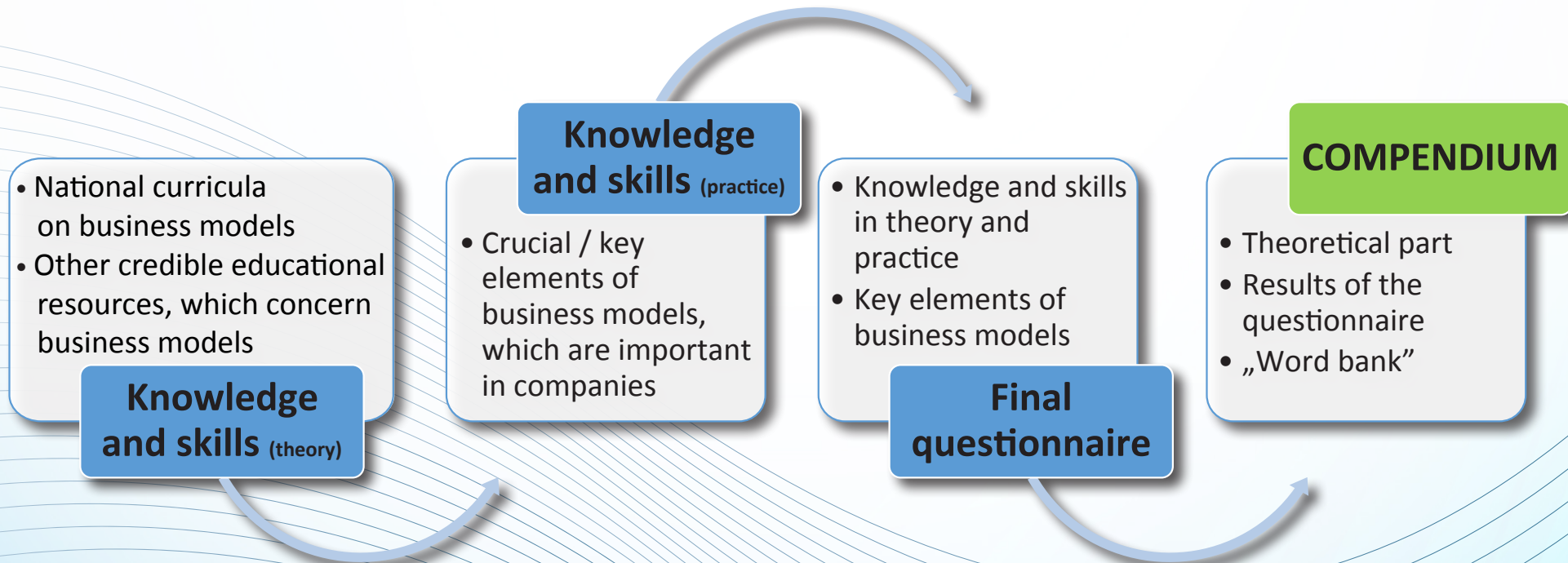
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in Kulturo, Rogaska Slatina (Slovenia)

Institute of Entrepreneurship Development
(Greece)

GLAFKA s.r.o.
(the Czech Republic)



METHODOLOGY



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